



PET TREAT CATALOGUE





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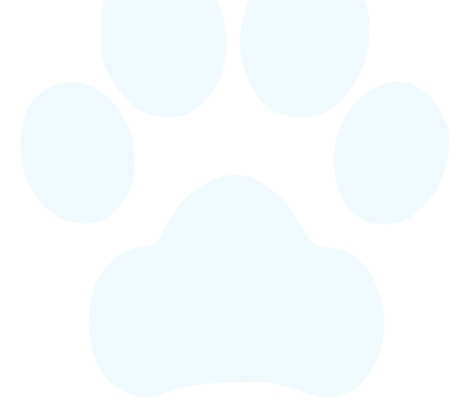
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Product Disclaimer: Maneli Pets sources free-range proteins and therefore the size and colour of our treats may vary slightly from batch to batch.

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We pride ourselves in sourcing the finest proteins and most wholesome ingredients from across the African continent and sharing them with the rest of the world.

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Maneli Pets is a specialist manufacturer of premium quality foods and treats for the global pet market. We aim to become one of the best treat makers globally. This vision and mission drives us to be innovative, and together with our entrepreneurial spirit, create jobs and grow the economy of our home country, South Africa.

We believe in animal and environmental welfare, that pets ought to eat healthy food that improves their vitality, and we are committed to doing all we can to grow sustainable food systems and practices. Our customers support this effort every time they purchase our products. We believe in telling our customers exactly what is in our products and we are open and authentic in everything we do.

Inside this brochure you will find our range of mouth-watering treats that have been made from our world-class kitchen in Johannesburg, South Africa. We pride ourselves in sourcing the finest proteins and most wholesome ingredients from across the African continent and sharing them with the rest of the world.

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Socially and environmentally-conscious entrepreneurs, we share a passion for providing healthy, nutritious, innovative and delicious treats that improve the quality of life for pets all over the world.

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“Passionate about your pets. Creating jobs. Supporting local communities.”

Our mission is to build Maneli Pets into the largest premium pet treat manufacturing company on the African continent and become the preferred source of premium treats for healthier, happier pets.

Our team is united by our belief in doing business for a greater good. Socially and environmentally-conscious entrepreneurs, we share a passion for providing healthy, nutritious, innovative and delicious treats that improve the quality of life for pets all over the world.




Our products are human grade

South Africa has a long-established reputation as an exporter of high quality meat for human consumption. Maneli Pets is committed to providing the same superior grade meat products to the global pet treat market. Our products are 100% natural, gluten-free and contain no artificial preservatives.



Our ingredients are ethically and sustainably sourced

Our producers are established farming families who share our values. Suppliers undergo a rigorous selection process and must comply with the highest food safety and quality standards. Our advanced forward and backward traceability system means that finished product ingredients can be tracked back to source.



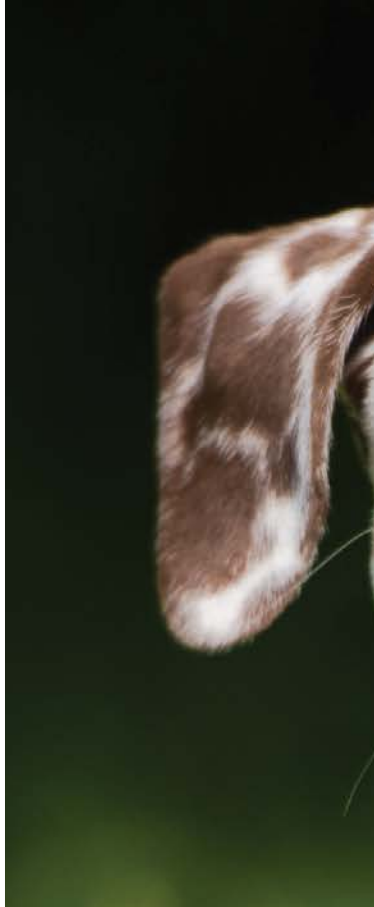
Our production facilities are certified world-class

Our 3,300m² production facility in Johannesburg, South Africa, is the only SQF-approved pet treat facility in Africa and is ISO45001 certified. This facility boasts in-house freeze-drying facilities, extensive drying and cooking capacity and world-class forming machinery.



Our proteins are pure

Our uniquely African mix of novel “wild” protein sources include ostrich, venison, crocodile, and fish. These are complemented by sustainably farmed, beef, pork, chicken and lamb products. Because our suppliers practice sustainable farming, our proteins are healthy and human grade.



Freeze-Dried



How they're made

Our Freeze-Dried (FD) treats are single ingredient. 100% organ. Each FD treat is made using world-class freeze drying chambers. This is the same technology used by only the best pet treat and food companies in the world. We are the only company in Africa with dedicated freeze drying capacity for pet treats.



Freeze Dried Ostrich



Product Code: FP067

Ingredients: Ostrich Lung, Heart, Liver

Nutritional Analysis	%
Crude Protein (min)	46,0
Crude Fat (min)	31,0
Moisture (max)	6,0
Crude Fibre (max)	2,0
Caloric Content (kcal/kg (actual))	6120

Special Attributes

- Single ingredient
- Ideal for dogs with allergies
- No preservatives
- No growth hormones
- No antibiotics



Bulk Box 30 lbs (30 Units)
Carton dimensions: 24 x 16 x 16 inches



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Bulk Box 30 lbs (30 Units)
Carton dimensions: 24 x 16 x 16 inches

Freeze Dried Venison

Product Code: FP068

Ingredients: Venison Lung, Heart, Liver

Nutritional Analysis	%
Crude Protein (min)	61,0
Crude Fat (min)	20,0
Moisture (max)	6,0
Crude Fibre (max)	2,0
Caloric Content (kcal/kg (actual))	5723

Special Attributes

- Single ingredient
- Ideal for dogs with allergies
- No preservatives
- No growth hormones
- No antibiotics

Freeze Dried Beef



Product Code: FP088

Ingredients: Beef Lung, Heart, Liver

Nutritional Analysis	%
Crude Protein (min)	54,0
Crude Fat (min)	27,0
Moisture (max)	9,0
Crude Fibre (max)	1,0
Caloric Content (kcal/kg (actual))	6030

Special Attributes

- Single ingredient
- Ideal for dogs with allergies
- No preservatives
- No growth hormones
- No antibiotics



Bulk Box 30 lbs (30 Units)
Carton dimensions: 24 x 16 x 16 inches



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Bulk Box 15 lbs (15 Units)
Carton dimensions: 16 x 16 x 8 inches



Freeze Dried Fish

Product Code: FP109

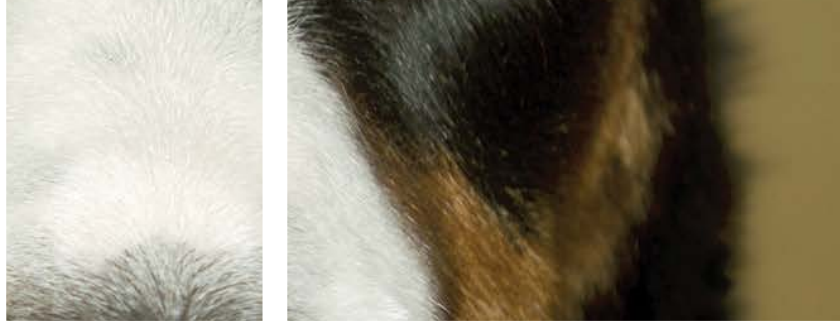
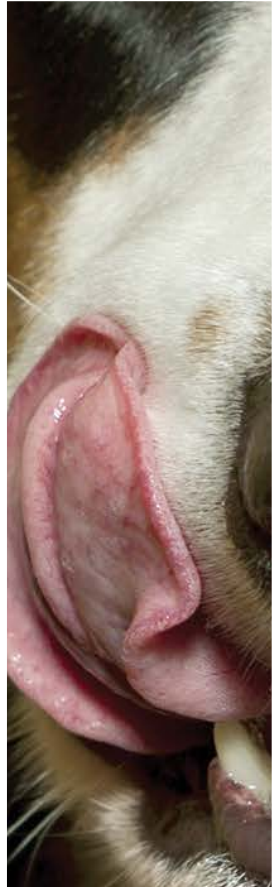
Ingredients: Salmon and/or trout

Nutritional Analysis	%
Crude Protein (min)	39,0
Crude Fat (min)	45,0
Moisture (max)	2,0
Crude Fibre (max)	1,0
Caloric Content (kcal/kg (actual))	6810

Special Attributes

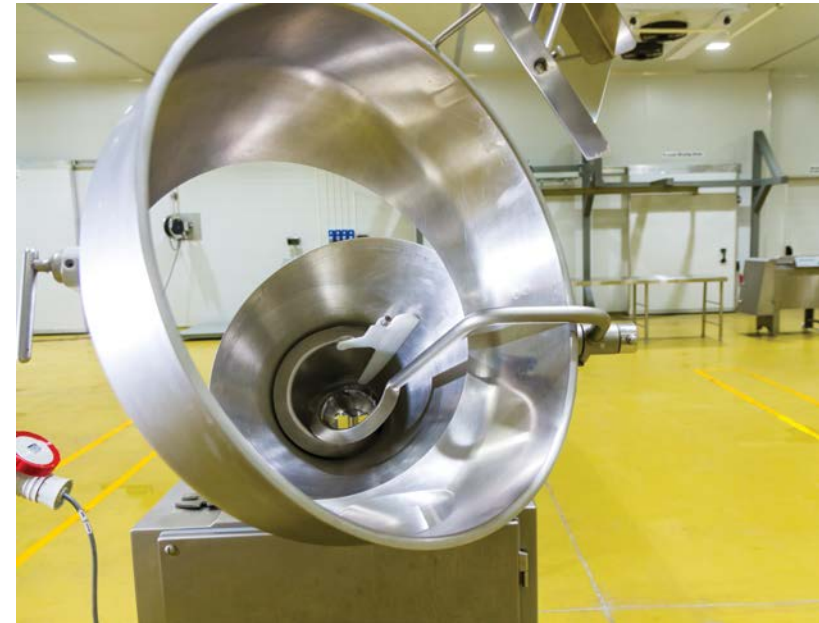
- Single ingredient
- Ideal for dogs with allergies
- No preservatives
- No growth hormones
- No antibiotics

Jerky



How they're made

Our bites are made with pure meat and no 'meat derivatives'. Each bite is guaranteed to have more than 50% raw meat. Each bite is slow cooked and smoked with natural wood. Only natural preservatives like 'rosemary extract' are added to our bites. No chemical preservatives and unnatural fillers are used.





Bulk Box 44 lbs (20 Units)
Carton dimensions: 16 x 16 x 8 inches



Ostrich Jerky

Product Code: FP069

Ingredients: Ostrich Meat,
Vegetable Glycerine, Vegetable
Fibre (Pea), Vinegar, Molasses, Salt,
Antioxidant (Rosemary Extract)

Nutritional Analysis	%
Crude Protein (min)	22,0
Crude Fat (min)	21,0
Moisture (max)	34,0
Crude Fibre (max)	5,0
Caloric Content (kcal/kg (actual)	3059

Special Attributes

- 100% natural ingredients
- Free range
- No growth hormones
- No antibiotics
- Human grade
- Grain free

Venison Jerky



Product Code: FP070

Ingredients: Venison Meat, Vegetable Glycerine, Vegetable Fibre (Pea), Vinegar, Molasses, Salt, Antioxidant (Rosemary Extract)

Nutritional Analysis	%
Crude Protein (min)	20,0
Crude Fat (min)	20,0
Moisture (max)	36,0
Crude Fibre (max)	4,0
Caloric Content (kcal/kg (actual))	3081

Special Attributes

- 100% natural ingredients
- No antibiotics
- Free range
- Human grade
- No growth hormones
- Grain free



Bulk Box 44 lbs (20 Units)
Carton dimensions: 16 x 16 x 8 inches





Bulk Box 44 lbs (20 Units)
Carton dimensions: 16 x 16 x 8 inches



Croc Jerky

Product Code: FP107

Ingredients: Crocodile Meat, Vegetable Glycerine, Vegetable Fibre (Pea), Vinegar, Molasses, Salt, Antioxidant (Rosemary Extract)

Nutritional Analysis	%
Crude Protein (min)	19,0
Crude Fat (min)	19,0
Moisture (max)	21,0
Crude Fibre (max)	5,0
Caloric Content (kcal/kg (actual))	4522

Special Attributes

- 100% natural ingredients
- Free range
- No growth hormones
- No antibiotics
- Human grade
- Grain free

Fish Skin

Product Code: FP119

Ingredients: Fish Skin

Nutritional Analysis	%
Crude Protein (min)	57,0
Crude Fat (min)	34,0
Moisture (max)	2,0
Crude Fibre (max)	1,0
Caloric Content (kcal/kg (actual))	6820

Special Attributes

- 100% Natural Ingredients
- No antibiotics
- Sustainably sourced
- Human grade
- No growth hormones
- Grain free



Bulk Box 4 lbs (10 Units)
Carton dimensions: 16 x 16 x 8 inches



Tendons



How they're made

Our chews are single ingredient with nothing else added. Each chew is hand prepared, slow dried and smoked with natural wood. Special care is taken to prepare the chews to give maximum chew time and maximum taste.





Bulk Box 15 lbs (7 Units)
Carton dimensions: 16 x 16 x 8 inches



Ostrich Tendons

Product Code: FP086

Ingredients: Ostrich Tendons

Nutritional Analysis	%
Crude Protein (min)	82,0
Crude Fat (min)	1,0
Moisture (max)	2,0
Crude Fibre (max)	10,0
Caloric Content (kcal/kg (actual))	5010

Special Attributes

- Single ingredient
- Ideal for dogs with allergies
- No growth hormones
- No antibiotics

Beef Tendons



Product Code: FP087

Ingredients: Beef Tendons

Nutritional Analysis	%
Crude Protein (min)	80,0
Crude Fat (min)	2,0
Moisture (max)	12,0
Crude Fibre (max)	1,0
Caloric Content (kcal/kg (actual))	4990

Special Attributes

- Single ingredient
- Ideal for dogs with allergies
- No growth hormones
- No antibiotics



Bulk Box 15 lbs (7 Units)
Carton dimensions: 16 x 16 x 8 inches



Bones



How they're made

Our bones are prepared with care, slow cooked and smoked with natural wood. The inner bone is not filled with cheap artificial fillers, instead, the marrow of the bone is preserved naturally, with no artificial preservatives. This locks in the natural goodness, taste and nutrition of the bone.

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Bulk Box 37 lbs (35 Units)
Carton dimensions: 24 x 16 x 16 inches



Ostrich Femur Bone

Product Code: FP006/FP083

Ingredients: Ostrich Femur Bones

Nutritional Analysis	%
Crude Protein (min)	32,0
Crude Fat (min)	1,0
Moisture (max)	12,0
Crude Fibre (max)	2,0
Caloric Content (kcal/kg (actual))	2030

Special Attributes

- Single ingredient
- Natural preservative
- Long-lasting chew time

Ostrich Marrow Bone (Small)



Product Code: FP007

Ingredients: Ostrich Marrow Bones

Nutritional Analysis	%
Crude Protein (min)	22,0
Crude Fat (min)	17,0
Moisture (max)	9,0
Crude Fibre (max)	1,0
Caloric Content (kcal/kg (actual)	3340

Special Attributes

- Single ingredient
- Natural preservative
- Long-lasting chew time



Bulk Box 32 lbs (144 Units)

Carton dimensions: 16 x 16 x 8 inches





Bulk Box 32 lbs (72 Units)
Carton dimensions: 16 x 16 x 8 inches



Ostrich Marrow Bone (Large)



Product Code: FP008

Ingredients: Ostrich Femur Bones

Nutritional Analysis	%
Crude Protein (min)	22,0
Crude Fat (min)	17,0
Moisture (max)	9,0
Crude Fibre (max)	1,0
Caloric Content (kcal/kg (actual)	3340

Special Attributes

- Single ingredient
- Natural preservative
- Long-lasting chew time

Ostrich Knuckle (Small)

Product Code: FP009/FP085

Ingredients: Ostrich Knuckles

Nutritional Analysis	%
Crude Protein (min)	25,0
Crude Fat (min)	25,0
Moisture (max)	9,0
Crude Fibre (max)	3,0
Caloric Content (kcal/kg (actual))	4150

Special Attributes

- Single ingredient
- Natural preservative
- Long-lasting chew time



Bulk Box 30 lbs (96 Units)
Carton dimensions: 16 x 16 x 8 inches





Bulk Box 24 lbs (216 Units)
Carton dimensions: 16 x 16 x 8 inches

Ostrich Foot Bone

Product Code: FP014

Ingredients: Ostrich Foot Bones

Nutritional Analysis	%
Crude Protein (min)	28,0
Crude Fat (min)	18,0
Moisture (max)	9,0
Crude Fibre (max)	1,0
Caloric Content (kcal/kg (actual))	2637

Special Attributes

- Single ingredient
- Natural preservative
- Long-lasting chew time

Croc Leg Bones



Product Code: FP015

Ingredients: Croc Leg Bones

Nutritional Analysis	%
Crude Protein (min)	26,0
Crude Fat (min)	12,0
Moisture (max)	11,0
Crude Fibre (max)	2,0
Caloric Content (kcal/kg (actual))	2930

Special Attributes

- Single ingredient
- Natural preservative
- Long-lasting chew time



Bulk Box 67 lbs (864 Units)
Carton dimensions: 16 x 16 x 8 inches



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Bulk Box 49 lbs (30 Units)
Carton dimensions: 24 x 16 x 16 inches



Ostrich Long Bone

Product Code: FP016

Ingredients: Ostrich Long Bones

Nutritional Analysis	%
Crude Protein (min)	22,0
Crude Fat (min)	17,0
Moisture (max)	9,0
Crude Fibre (max)	1,0
Caloric Content (kcal/kg (actual))	3340

Special Attributes

- Single ingredient
- Natural preservative
- Long-lasting chew time

Ostrich Knuckle (Large)

Product Code: FP089

Ingredients: Ostrich Knuckles

Nutritional Analysis	%
Crude Protein (min)	22,0
Crude Fat (min)	8,0
Moisture (max)	16,8
Crude Fibre (max)	1,0
Caloric Content (kcal/kg (actual))	2377

Special Attributes

- Single ingredient
- Natural preservative
- Long-lasting chew time



Bulk Box 26 lbs (50 Units)
Carton dimensions: 16 x 16 x 8 inches





Bulk Box 54 lbs (50 Units)
Carton dimensions: 16 x 16 x 8 inches

Beef Marrow Bone

Product Code: FP097

Ingredients: Beef Marrow Bones

Nutritional Analysis	%
Crude Protein (min)	15,0
Crude Fat (min)	32,0
Moisture (max)	7,0
Crude Fibre (max)	1,0
Caloric Content (kcal/kg (actual))	4390

Special Attributes

- Single ingredient
- Natural preservative
- Long-lasting chew time

Venison Bones (Small)



Product Code: FP104

Ingredients Venison Bones

Nutritional Analysis	%
Crude Protein (min)	21,0
Crude Fat (min)	24,0
Moisture (max)	8,0
Crude Fibre (max)	1,0
Caloric Content (kcal/kg (actual))	3580

Special Attributes

- Single ingredient
- Natural preservative
- Long-lasting chew time



Bulk Box 13 lbs (50 Units)

Carton dimensions: 16 x 16 x 8 inches



Bulk Box 26 lbs (50 Units)
Carton dimensions: 24 x 16 x 16 inches



Venison Bones (Medium)

Product Code: FP084

Ingredients: Venison Bones

Nutritional Analysis	%
Crude Protein (min)	21,0
Crude Fat (min)	24,0
Moisture (max)	8,0
Crude Fibre (max)	1,0
Caloric Content (kcal/kg (actual))	3580

Special Attributes

- Single ingredient
- Natural preservative
- Long-lasting chew time

Venison Bones (Large)

Product Code: FP105

Ingredients: Venison Bones

Nutritional Analysis	%
Crude Protein (min)	21,0
Crude Fat (min)	24,0
Moisture (max)	8,0
Crude Fibre (max)	1,0
Caloric Content (kcal/kg (actual))	3580

Special Attributes

- Single ingredient
- Natural preservative
- Long-lasting chew time



Bulk Box 59 lbs (50 Units)

Carton dimensions: 24 x 16 x 16 inches



Bulk Box 26 lbs (50 Units)
Carton dimensions: 24 x 16 x 16 inches



Venison Bone (Shin)

Product Code: FP106

Ingredients Venison Shin Bones

Nutritional Analysis	%
Crude Protein (min)	21,0
Crude Fat (min)	24,0
Moisture (max)	8,0
Crude Fibre (max)	1,0
Caloric Content (kcal/kg (actual))	3580

Special Attributes

- Single ingredient
- Natural preservative
- Long-lasting chew time



**Sourcing Africa's
finest pet treat
proteins, sharing
them with the world.**



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We're always on the lookout for new producers, private labels, wholesalers and distributors to work with across our growing portfolio of pet products. If you're interested in partnering with us, please get in touch.